

# IRENE BLANCO



ART DIRECTOR → GRAPHIC DESIGN → ILLUSTRATION

## CONTACT

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28007, Madrid.

## PHONE

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ireneblancowork.com

## SKILLS

ILLUSTRATION

SET DESIGN SKILL

PHOTOSHOP  
ILLUSTRATOR  
INDESIGN

CREATIVE

DEVELOPMENT OF CONTENTS

MOTIVATIONAL CAPACITY

FUNCTIONAL LEARNING

ENTHUSIASTIC

## REFERENCE

**Jose Antonio Castro Muñiz**  
professor of the Faculty  
of Fine Arts in Pontevedra.  
Drawing Department .  
University of Vigo.  
Group Director  
DX -5 Research  
Digital and Graphic Art Research.  
[muniz@uvigo.es](mailto:muniz@uvigo.es)

## PROFILE

Bachelor of Fine Arts with doctoral studies at the University of Vigo.  
He completed his education with a Masters in Design and Set Design by the European Institute of Design in Madrid.

He has worked as art director for the Basque Government , Arab Institution, and Phatek Phillipe GENEVE among others. He has experience in teaching and set design .

## EDUCATION

2011/2010	<b>Master in Art Direction and Set Design</b> European Institute of Design. Madrid. Spain
2003/ 2001	<b>Dea . Advanced Studies diploma. Art forms as possible constructions . Defense of the dissertation : "Visual agnosia tightrope , an approach to a way of seeing "</b> Faculty of Fine Arts. University of Vigo. Spain.
2002/2001	<b>Graduate degree in digital design techniques</b> University of Vigo. Spain
2001	<b>Scholarship for Postgraduate best academic record in intaglio techniques. Best academic record</b> in the course of Engraving at the University of Vigo.
2001	<b>Course of Pedagogical Adaptation . (CHAP).</b> University of Santiago de Compostela . Spain.
2001/ 1997	<b>Bachelor of Fine Arts</b> Faculty of Fine Arts. University of Vigo. Spain.

## EXPERIENCE (SELECTION)

2016	<b>Illustrator</b> Phatek Phillipe. Geneve. Is the most important and luxurious watch company in the world, doing the artwork of the brand documentary.
2015	<b>Art Director</b> Agencia de Comunicación Interna Pridecom. Madrid.
2014	<b>Illustrator</b> Phatek Phillipe. Geneve. Is the most important and luxurious watch company in the world, doing the artwork of the brand documentary.
2012/ 2013	<b>Art Director</b> Ireka Gobierno Abierto. Basque Government. Digital, web design , branding, graphic design. UX designer, its website, online/offline marketing and been very closed to the printing work of the company (AAFF)
2014/2007	<b>Art Director</b> Casa Árabe. public institution called Casa Árabe. I was in charge of the visual content of the company and leading the brandings of the main activities, exhibitions, including the design of the sets, movie premieres and their Q&A' s, concerts, shows, book presentations, and many other activities..
2007	<b>Art Teacher</b> Peleteiro Brother College .Santiago de Compostela. Spain

